

# The 2024 Chicken Run

Raising much needed funds for  
Lookout 07 Youth Centre

Creating brighter outlooks for young  
people



# Lookout 07



Established in 2023, the Stensholm Foundation emerged from a deeply personal journey marked by resilience and compassion. Leon Stensholm, a former elite athlete and natural bodybuilder turned mental health advocate, founded our organisation with a clear vision in mind. His journey towards this endeavour was guided by a heartbreaking loss – the suicide of his best friend and brother, Dean. This tragedy ignited Leon's unwavering commitment to supporting individuals battling their inner demons, particularly the younger generation burdened by generational trauma.

As part of our vision, Leon believed in creating a centre for young people that held special meaning for them. After consulting with these young individuals, we proudly named the centre and organisation 'Lookout 07.' Our mission is grounded in providing a safe and accessible haven for the young people of the Sunshine Coast who grapple with mental health concerns. Leon's vision has come to life through the Stensholm Foundation, where his dedication to making a difference in the lives of vulnerable youth takes centre stage.



# The 2024 Chicken Run CHOOKY'S BACK!!!!



Over the years Chooky has donned the chicken suit and hit the road running from Noosa to Caloundra (Over 70KMs) raising hundreds of thousands of dollars for much needed charities.

After a bit of a hiatus, he is at it again on November 7 with a few of his fellow chickens' friends raising much needed funds with all proceeds going to the Lookout 07 Youth drop-in centre.

91.1 Hot FM will be on the trip too broadcasting breakfast with Sam and Ash from the start line and the Drive with Nugget and Al from the finish line





# The 2024 Chicken Run

## How can you help?



### Start Line sponsor

Sam and Ash Broadcasting from your business to kick the day off.

#### You will receive

- 30 x 30 second OB commercials with name mention.
- Min 5 x Client mentions during LIVE broadcast.
- Min 3 x social media tags.

Total Investment \$3000



### Finish Line sponsor

Nugget and AI Broadcasting live from your business to welcome Chooky and celebrate his achievement and fundraising for Lookout 07

#### You will receive

- 30 x 30 second OB commercials with name mention.
- Min 5 x Client mentions during LIVE broadcast.
- Min 3 x social media tags.

Total Investment \$3,000



### "Chicken Leg" sponsor

Chooky and Co are doing over \$70 Kms on the day, your business can sponsor a 5KM leg of their journey

#### You will receive

- Min 2 x Shout outs on-air.
- Min 3 x Social media tags.

Total Investment \$1,000

All sponsorships donations are  
100% tax deductible

